



## PERSONALISED CHRISTMAS CARDS AND CALENDARS

### Company Profile:

Pates Grammar School, BAC Corrosion Control, J & M Sewing Services, Allen Gears.

### Problem Solving Profile:

➡ For some years we have been approached by both business customers and other commercial organisations wanting comparatively short runs of individualised Christmas Cards and Calendars that are not available from the large litho print based Calendar providers.

➡ The personal Design Requirements ranged from attractive local area colour pictures through children's school artwork to "Calendar Girls/Boys" risqué photos!

➡ Other needs include personalised messages, cards delivered with envelopes.

➡ All at a low cost so that their respective charitable causes can raise funds.

### Solution to Problem:

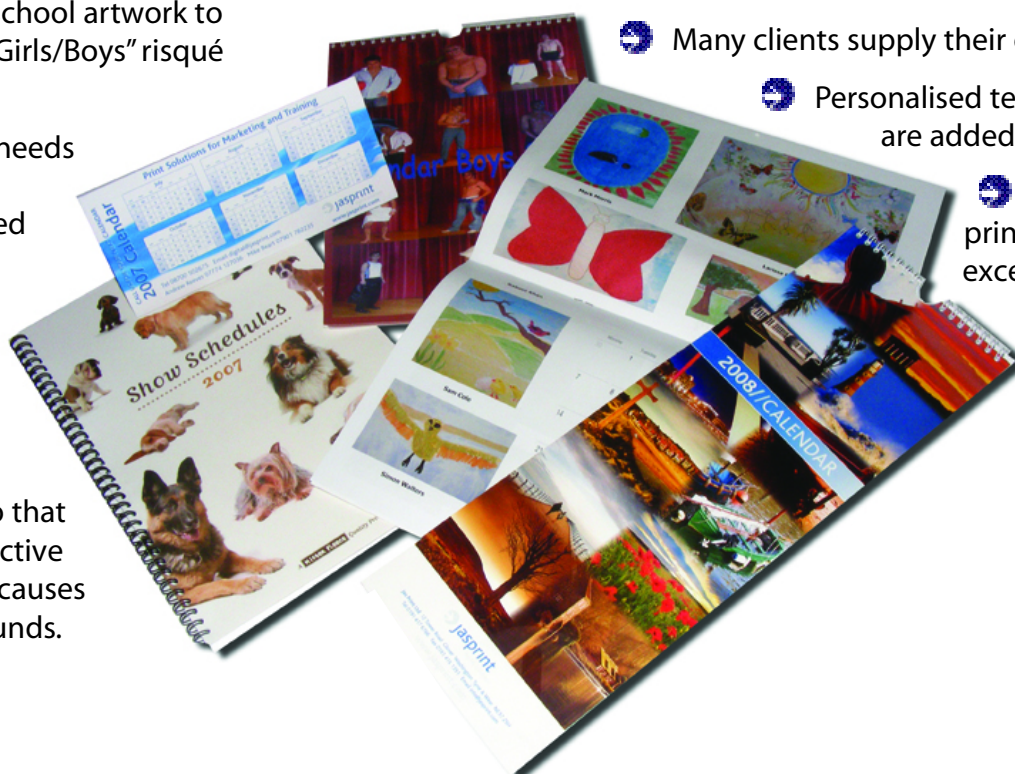
➡ *Design:* Our Artwork Studio team designed a range of standard size Cards and Calendars that are economical to produce in terms of material size.

➡ *Images:* A range of attractive pastoral colour photographs local to both the North East and the Midlands were commissioned from local professional photographers.

➡ Many clients supply their own pictures.

➡ Personalised text messages are added.

➡ Digital printing gives excellent quality.



### Benefits are:

➡ Print quantities start from just 25 off.

➡ Clients can supply their own pictures and wording to make the product completely individual.

➡ Fast turn-round within 7 days for ex-brochure designs.

➡ Low production costs allow organisations to raise funds for charitable causes.