

## CONFERENCE PAPERS PRESENTATION

### Company Profile:

Malvern Instruments Ltd – manufacturers of precision laser measuring instrumentation.

### Problem Solving Profile:

The company markets its products worldwide and consequently holds periodic conferences at which many speakers expound their highly technical subjects, aided by computer based PowerPoint image projections.

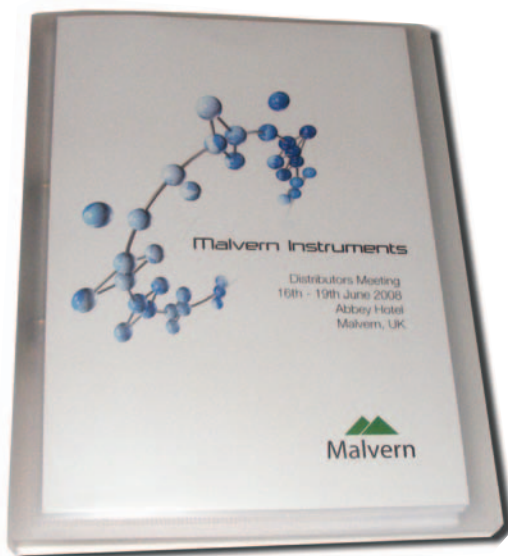
The company likes to produce a "Conference Papers" document comprising all the images from each presenter – this document to be made available to every delegate as they start the conference.

### Solution to Problem:

➤ *Design:* Jasprint's artwork studio took all the Powerpoint files from each of the many presenters and laid them out onto A4 pages leaving room for delegates hand-written notes. A colour front cover was designed for the ring binder.

➤ *Production:* Given the option of full colour printing (to do justice to the content of each "slide") or simple black. Malvern Instruments opted for economy digital black print, double-sided with 10 coloured card dividers separating the 200 odd contents pages.

The A4 sheets and dividers were printed, collated, drilled 2 holes and assembled into the ring binders that had already been prepared with the colour printed front cover insert.



### Benefits are:

- Our artwork studio handled all the files to quickly assemble a highly functional document
- Jasprint handled all the work from initial design to final printing
- The production cost of the document was kept to a minimum.